

Shizuoka – the Best Channel to Japan



Shizuoka Food Innovation Seminar
12 September 2018

Akihito Yoshibayashi

Vice Governor
Shizuoka Prefectural Government



Winter



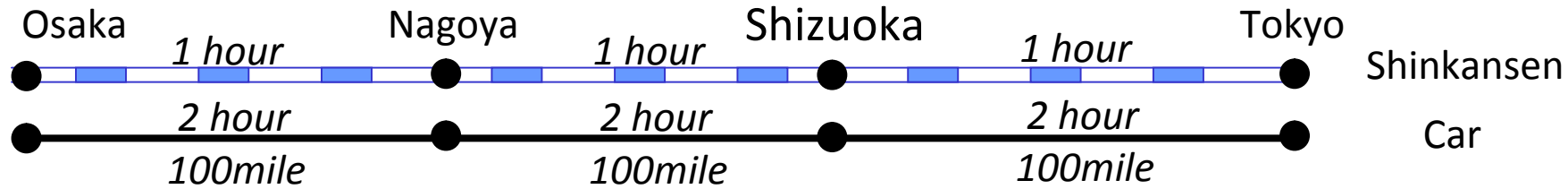
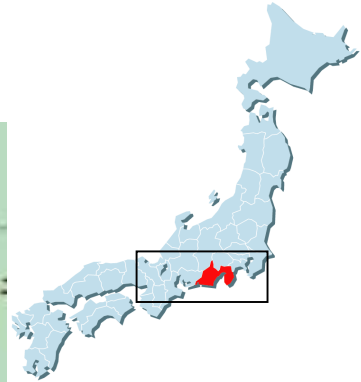
Spring & Summer



Autumn

The Best Channel to Japan

Within 125mile (200 km)
 - 52% of Japan's population (65 million people)
 - 56% of Japan's GDP (US\$ 2.6 trillion)



World top companies locating headquarters in Shizuoka



富国有徳の理想郷 - しずおか

ふじのくに



Entrepreneurs in Shizuoka



Sakichi Toyota

Founder of TOYOTA Corp

Born in Kosai-city, **Shizuoka Pref.**

He invented a wooden loom in 1890 and completed an automatic loom in 1926. Established a spinning company, that was a forerunner of Toyota Motor Corporation

TOYOTA



Torakusu Yamaha

Founder of YAMAHA Corp

Born in Wakayama Pref.

In 1883, he repaired an organ made in U.S.A, which inspired him to establish a musical instrument manufacturer in Hamamatsu-city, **Shizuoka Pref.**



Soichiro Honda

Founder of HONDA MOTOR Corp

Born in Hamamatsu-city, **Shizuoka Pref.**

After World War II, he developed a bicycle with a small engine, and began motorcycle production.

HONDA

*Special Thanks to
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involved to give us this wonderful
opportunity today.*

Akihito Yoshibayashi

*Vice Governor
Shizuoka Prefectural Government*

